



Permission to use the Logo is not an endorsement of an event or initiative, but rather an acknowledgement that the event or initiative fits with the aims and the spirit of the Anzac Centenary commemorative program.

Subject to the Conditions of Use attached, the Department of Veterans' Affairs (DVA) grants the User a non-exclusive, non-transferable licence to use the Logo for Non-Commercial purposes only, for the purpose of encouraging public participation in and awareness of the Anzac Centenary 2014 - 2018. No other use of the Logo shall be made or authorised by the User, unless expressly agreed by DVA in writing. This licence shall expire on the date referenced in your application or on 30 June 2019.

The use of the Anzac Centenary Logo is subject to this user agreement. By being provided the Logo, the user indicates their acceptance of this agreement. DVA reserves the right to update this user agreement at any point.

DVA reserves the right to refuse access to the Logo for any use that is considered contrary to the aims or the spirit of the Anzac Centenary program 2014 - 2018, and to ask organisations and individuals to remove the Logo from their project if it is used in an inappropriate manner.

Applications that do not address the criteria, omit information or fail to provide adequate detail will not be considered.

## Applicant details

<b>1. Title</b>	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Other	<input type="text"/>
<b>2. Applicant's surname</b>	<input type="text"/>	
<b>3. Given name(s)</b>	<input type="text"/>	
<b>4. Street address</b>	<input type="text"/>	
		<input type="text" value="POSTCODE"/>
<b>5. Postal address (if applicable)</b>	<input type="text"/>	
		<input type="text" value="POSTCODE"/>
<b>6. Telephone</b>	Business hours	
	<input type="text" value="[   ]"/>	
	Mobile	
	<input type="text"/>	
	E-mail address 1.	
	<input type="text"/>	
	E-mail address 2.	
	<input type="text"/>	
<b>7. I am completing this application:</b>	<input type="checkbox"/> Self <input type="checkbox"/> On behalf of a third party organisation or group	
<b>8. Name of organisation</b>	<input type="text"/>	
<b>9. Is your organisation registered?</b>	No <input type="checkbox"/> Yes <input type="checkbox"/>	
<b>10. ABN</b>	<input type="text"/>	

**Applicant details** *continued...*

**11. Organisation telephone**

[ ]

**12. Organisation e-mail**

**13. Trading or professional name**  
*(if different to organisation name)*

**14. Core business of the organisation or group**

**15. Describe your proposed event or initiative**

**16. How do you propose to use the Logo?**

*(Please be as detailed as possible. Include placement on and inclusion in newspapers advertisement, banners, posters, school merit awards, etc.)*

**Applicant details** *continued...*

**17. Why do you wish to use the Logo?**

(e.g. to promote event/initiative)


**18. Where will you use the Logo?**

(e.g. online, printed media)


**19. For what period of time do you require the Logo?**

Start date

End date

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/	/	
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**20. If permission granted, which format/s of the Logo do you require?**

(The approval will be assessed based on your description for use. You will only be able to use the Logo in the format and style that has been approved. If you wish to use the Logo in a format and style not previously approved, a new application will be required)

**Format**

Stacked

OR

Horizontal

**Style**

Full colour

OR

Full colour reversed

Greyscale

OR

Greyscale reversed

Mono

OR

Mono reversed

Pantone

OR

Pantone reversed

**Office Use only**

*Approved*    *Declined*

<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>
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**21. Provide details of proposed Tagline (must not exceed two lines) for your event or initiative.**

(**Note:** the word 'Anzac' cannot be used in the Tagline unless you have been granted permission by the Minister for Veterans' Affairs)  
(e.g. Windsor Centenary Walk; Uralla RSL Dawn Service March, Nundle Public School commemorative plaques)


**Office Use only**

Tagline    *Approved*    *Declined*

<input type="checkbox"/>	<input type="checkbox"/>
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**22. If permission is granted, what file types do you require?**

**File type required**

.jpeg (for MS Office type applications)

.ai (for commercial printing and signage)

.png (for web)

.pdf

## Conditions of Use

- I agree to the Conditions of Use for the use of the Anzac Centenary Logo and associated rules and regulations that govern the use of the word 'Anzac'.
- I understand that the Logo is a registered trade mark that is protected by law. Any use of the Logo for any purpose without obtaining written authorisation will constitute trade mark infringement and breach Australian competition, fair-trading and consumer protection laws.
- I agree only to use the Logo for the purpose I/my organisation have applied for and will not duplicate or transfer the Logo to a third party or parties.
- I will not use the Logo for commercial gain or enterprise.
- I will not adapt, manipulate, alter, crop or amend the Logo in any way (unless I have permission to add an approved tagline).

**Failure to comply with these conditions will result in prosecution.**

**23. Name**

**24. Signature**

Date

The information provided by an individual on this form is protected by the *Privacy Act 1988*. Your personal information may be used by the Department in promoting and organising activities related to the Anzac Centenary.

By submitting this form an individual or organisation agrees to the use of the information provided for the purpose of DVA conduction business relating to the Anzac Centenary and to disclose any of the information provided to the Minister, the Australian Parliament and its Committees and to other Commonwealth agencies.

Details of approved uses of the Anzac Centenary Logo may be published on the Anzac Centenary website ([www.anzaccentenary.gov.au](http://www.anzaccentenary.gov.au))

### Office Use only

Approving Officer

Date

Application approved

Application declined - reason for decline